

# 2023 AGENDA

*Riding the Wave of Transformation*

June 13-16, 2023 | MCM Center Antilles, St. Thomas



**U.S. VIRGIN ISLANDS  
DIGITAL HEALTH  
SUMMIT 2023**

<b>Tuesday, June 13<sup>th</sup></b>	
12 pm – 3 pm	Check-in for Registrants – All Attendees
12:30 pm – 3 pm	Exhibitor Floor Open
1:30 pm – 3 pm	<p><b>Engage and Sip - Subject Matter Expert Meet &amp; Greet</b></p> <p><b>GVI leadership, business leaders, members of the public and press invited for “Afternoon Tea” Meet &amp; Greet</b> with renowned summit speakers, sponsors, and exhibitors. Get introduced with Summit guests and engage in small group discussions with leading subject matter experts. Discuss challenges facing your teams with National leaders who can help craft real solutions.</p> <p><b>Take advantage of these experts here in our Territory.</b> Gain insights, best practices, tools and partnership opportunities for equipping &amp; empowering your teams to effectively tackle current, future, and the digital challenges surrounding transformation, productivity, financial sustainability, interoperability and workforce upskilling.</p> <p><i>Summit registration is not required to participate in this event.</i></p>
<b>6 pm</b>	<b>Governor’s Welcome Cocktail Reception</b> <i>(by invitation)</i>
<b>Wednesday, June 14<sup>th</sup></b>	
7 am – 8:20 am	Breakfast
7:30 am – 8:30 am	Check-in & Registration begins. Exhibit Floor opens.
8:30 am- 9:15 am	<p><b>Opening Remarks</b></p> <ul style="list-style-type: none"><li>Michelle M. Francis, Executive Director   Office of Health Information Technology, Office of the Governor</li></ul> <p><b>Words of Welcome</b></p> <ul style="list-style-type: none"><li>The Honorable Justa Encarnación, Commissioner   Department of Health</li></ul>

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	<p><b>State of USVI Medicaid Health</b></p> <ul style="list-style-type: none"><li>• Gary Smith, Medicaid Director   Department of Human Services</li><li>• The Honorable Kimberley Causey-Gomez, Commissioner   Department of Human Services</li><li>• Karen Shields, Chief Client Engagement Officer   Gainwell Technologies</li></ul> <p><b>Welcome Remarks</b></p> <ul style="list-style-type: none"><li>• The Honorable Albert Bryan Jr., Governor   US Virgin Islands</li></ul>
9:20 am – 10:10 am	<p><b>Keynote Address</b></p> <p><i>“Achieving Health Equity through Data-Driven, Total Person Healthcare Utilizing Interoperable, Digital Transformation Tools”</i></p> <p><b>S. Elizabeth Ford, MD, MBA</b>   CEO of BFT Consulting, LLC and a Board-Certified Pediatrician <i>Former Special Assistant to the President for Public Health and Science at The White House</i></p>
10:15 am - 11:15 am	<p><b>Interoperability and Digital Transformation: Critical Imperatives for Stakeholder Data Exchange</b></p> <p>The lack of interoperability across the U.S. health care system is concerning, despite regulations designed to incentivize greater adoption. Learn how stakeholders are implementing TEFCA and using emerging technologies to digitally connect the health care ecosystem, deliver optimum outcomes and create new opportunities far beyond the regulatory requirements.</p> <p><b>EXPERT PANEL</b> Moderated by: Lee Barrett, Commission Executive Director   DirectTrust</p> <p>Panelists:</p> <ul style="list-style-type: none"><li>• Mariann Yeager, CEO   The Sequoia Project</li><li>• Tim Pletcher, Executive Director   MiHiN</li><li>• David Lee, Senior Director   Leavitt Partners</li><li>• Avinash Shanbhag, Executive Director   Office of Technology, Office of National Coordinator for Health Information Technology (ONC), DOH and DHS</li><li>• Scott Stuewe, CEO   DirectTrust</li></ul>
11:20 am – 12:10 pm	<p><b>Beyond Clinical Data: Bridging Gaps through Digital Transformation</b></p> <p><i>Digital transformation is helping to bridge gaps in healthcare beyond clinical data exchange.</i></p>

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	<p><i>Learn about best practices in bridging gaps across education, food, and housing to help create stronger, healthier communities.</i></p> <p>Panel Presenters:</p> <ul style="list-style-type: none"><li>• Kristine McCoy, MD, MPH   Stanford Health Family Physician &amp; Consultant on Intersection Between Medical Care and Social Services</li><li>• Mary Awuonda, PhD   Director of Center for Excellence &amp; Co-Director of Underrepresented Minority Pipeline Programs – Howard University</li><li>• Damon House   Consultant, Strategic Visionary Driving Innovation &amp; Accelerating Economic Transformation in Underserved Communities</li></ul> <p>Panelists:</p> <ul style="list-style-type: none"><li>• Boyd Mark, Program Director   Southeastern Resource Telehealth Center</li><li>• Michelle Zancan, Clinical Analyst   Zane Networks</li><li>• Lisa Ekpo, DrPH, Deputy Territorial Epidemiologist   Department of Health</li></ul> <p>Moderated by: Kristine McCoy, MD, MPH &amp; Damon House</p>
12:15 pm – 1:10 pm	<b>LUNCH</b>
1:10 pm - 1:55 pm	<p><b>USDCI+, Interoperability and Data Modernization:</b> <i>Best Practices in Data Quality and Implementation for Robust, Secure and Connected Care</i></p> <p>This session will highlight developments made by Office of the National Coordinator (ONC) and its partners across HHS (Centers for Medicare and Medicaid – CMS) in integrating data across and between systems. Learn about national efforts to share data amongst federal and local agencies utilizing standards such as USCDI Plus.</p> <p>Discussion will focus on ways to align stakeholder needs in organizations small and large with an emphasis on balancing local needs and prioritizing patient needs.</p>

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	<p>Presenters:</p> <ul style="list-style-type: none"> <li>• Ryan Argentieri, Deputy Director   Office of Technology at ONC</li> <li>• Alexandra Mugge - Chief Health Informatics Officer   Burden Reduction &amp; Health Informatics, CMS Office</li> </ul>
1:55 pm – 2:05 pm	<b>VIDEO SPOTLIGHT:</b> Bailey’s Medical
2:10 pm – 3:00 pm	<p><b>USVI Provider Panel   Q &amp; A with Local Public and Private Leaders:</b> <i>Challenges in Achieving Modernization and Transformation</i></p> <p>Learn about pressing issues and challenges local institutions are facing when seeking to upgrade systems to meet fiscal and strategic goals, federal regulations etc.</p> <p>Moderated by Conrad Clyburn   Zane Networks Consultant &amp; Founder and CEO, MedForeSight</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Brandon Richardson, Vice President of Information Systems   Schneider Regional Medical Center</li> <li>• Gregory Bryant, Chief Information Officer   Juan F. Luis Hospital</li> <li>• The Honorable Rupert Ross, Director / Chief Information Officer   Bureau of Information Technology</li> <li>• Sean Wideberg, Chief Operating Officer   Bailey’s Medical</li> <li>• Alexandra Francis Smith, Federal Project Manager   viNGN</li> <li>• Brandon Lewis, Medicaid Director   West Virginia Department of Health and Human Resources</li> <li>• Brian Bacot, MD, CEO &amp; Surgeon   Comprehensive Orthopaedic Global</li> </ul>
3:00 pm - 3:30 pm	<p><b>Department of Human Service Medicaid Spotlight &amp; Panel</b> Moderated by Nicole Becnel, Principal, PMP   BerryDunn</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Gary Smith, Medicaid Director   Department of Human Services</li> <li>• The Honorable Kimberley Causey-Gomez, Commissioner   Department of Human Services</li> <li>• Karen Shields, Chief Client Engagement Officer   Gainwell Technologies</li> <li>• Brandon Lewis, Medicaid Director   West Virginia Department of Health and Human Resources</li> </ul>

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3:30 pm – 4:30 pm	<p><b>WRAP UP   <i>Engage &amp; Sip - Exhibitor Floor Open</i></b>          Grab a café beverage and visit an exhibitor booth or arrange time with speakers or engage with attendees.          Engage in one-on-one meetings with exhibitors.</p>
<b>Thursday, June 15<sup>th</sup></b>	
7:30 am – 8:15 am	Breakfast / Exhibit Floor Open
8:20 am – 8:30 am	Welcome & Housekeeping Announcements
8:30 am – 9:20 am	<p><b>The USVI Health Information Exchange (HIE)</b>  <i>Our Journey: Health Information Exchanges, Health Data Utilities, interoperability, use cases, whole person - data driven care and relevant applications. Discussion of the benefits of a shared services model and ability to move faster, more sustainably and with the support structure to succeed. What is it? What will it do? When do we launch?</i></p> <p>Roles and responsibilities, governance and more! From use cases to success.</p> <p>Presenters:</p> <ul style="list-style-type: none"> <li>• Kat McDavitt, Founder &amp; Chief Strategy Officer   Innsena</li> <li>• Deniz Soyer, Digital Health Division Director   District of Columbia Department of Health Care Finance</li> <li>• Craig Behm, President &amp; CEO   CRISP Shared Services (CSS)</li> <li>• Marc Rabner, MD, MPH, Chief Medical Officer   CSS</li> <li>• Ryan Bramble, Vice President &amp; Chief Operating Officer   CSS</li> </ul>
9:25 am – 10:15 am	<p><b>Funding and Cost Transformation</b>  <i>Modernizing, upgrading and transforming are all great and necessary, but how do we pay for it? ...sustain it? ...charge for it? How can we rethink new, cost-effective, productive models for providing care? <b>This session is one you do not want your administrative, financial, or clinical teams to miss!</b></i></p> <p>Hear from national leaders on:</p> <ul style="list-style-type: none"> <li>- Demonstrating ROI and progress made using turnkey approaches to implementation and financing of new initiatives</li> <li>- 8 strategies for performance reporting to funders</li> </ul>

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	<ul style="list-style-type: none"><li>- Federal support and reporting best practices</li><li>- Alternative models to care (Disease specific and disease agnostic – Clinical models to reduce costs)</li><li>- Available USVI grant funding for sustainability</li></ul> <p>Panel Presenters:</p> <ul style="list-style-type: none"><li>• Adam Luecking, CEO   Clear Impact</li><li>• Pravith Nambiar, Director   Chartis</li><li>• Alexandra Francis Smith, Federal Project Manager   viNGN</li><li>• Karen Shields, Chief Client Engagement Officer   Gainwell Technologies</li></ul> <p>Moderated by Adam Luecking</p>
10:20 am – 11:10 am	<p><b>Department Of Health Spotlight</b></p> <ul style="list-style-type: none"><li>• What’s Ahead – The Honorable Justa Encarnación, Commissioner   Department of Health</li></ul> <p>Presenters:</p> <ul style="list-style-type: none"><li>• 2022 Epidemiology Division Annual Report – Esther Ellis, PhD, Territorial Epidemiologist   Department of Health</li><li>• Data Modernization at DOH - Sudha Megan, MD, Managing Director   Hummingbird Health Project</li></ul>
11:15 am – 11:40 am	<p><b>Presentation of breakbeatcode by Google</b></p> <p><i>One of the strategic objectives within the Office of Health Information Technology’s Strategic Plan is workforce development and includes awareness and access to resources that can attract VI youth to careers in health and technology. breakbeatcode, an employee volunteer program housed within Google, teaches coding to underrepresented young people through beat making. Learn about this engaging program that has now launched in the USVI!</i></p> <p>Presenter: Calvin Pinney, MBA, Select Strategic Accounts Executive/Global Partner Lead/Coding Coach   Google</p>
11:45 am – 12:35 pm	<p><b>Partnerships to Power the Local Workforce: Howard University PHIT Program + USVI Workforce</b></p> <p><i>Learn about the innovative, ONC funded University of the District of Columbia (UDC) and Howard University (HU) program that recruits participants in the DC area (and now USVI—with a special emphasis on underrepresented communities of color) over a four-year period. This program provides students with specialized within-degree training, certification</i></p>

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	<p><i>training, or short-term fellowship training in <b>Public Health Informatics Technology (PHIT)</b> across multiple pathways (AA/AS, Bachelors, MPH, Pharmacy/Health Professional, and Post-graduate fellowships) along the education continuum.</i></p> <p>Learn how your practice staff, department staff, clinic staff can benefit from this FREE upskilling opportunity now being offered in the USVI!</p> <p>Panel Presenter:</p> <ul style="list-style-type: none"> <li>• Mary Awuonda, PhD   Director of Center for Excellence &amp; Co-Director of Underrepresented Minority Pipeline Programs, Howard University</li> </ul> <p>Participating Panelists:</p> <ul style="list-style-type: none"> <li>• Luigi LeBlanc   Owner / Vice President of Technology, Zane Networks</li> <li>• S. Elizabeth Ford, MD, MBA   CEO, BFT Consulting / Board-Certified Pediatrician / Former President’s Special Assistant for Public Health &amp; Science</li> </ul>
12:35 pm – 1:25pm	<b>LUNCH</b>
1:30 pm – 2:20 pm	<p><b>Demystifying and Regulating: The Power of Data, AI, and Machine Learning Defined</b></p> <p><i>What is AI? What is Machine Learning? How does it and how will it impact healthcare, healthcare delivery, daily life? Our data is collected and mined every day. What is it being used for? How as a Territory, do we safely ride the wave of data and technology trends?</i></p> <p>Learn from the experts shaping this world and the regulations how to be proactive vs. reactive, how and when to create a regulatory body for data exchange and use, technology innovations, and increasing the use of AI and Machine Learning in all aspects of the Public Sector.</p> <p>Panel Presenters:</p> <ul style="list-style-type: none"> <li>• Gloria Washington, PhD   Technology Researcher, Howard’s Affective Biometrics Lab, Howard University</li> <li>• Damon House   Consultant, Strategic Visionary Driving Innovation &amp; Accelerating Economic Transformation in Underserved Communities</li> </ul> <p>Participating Panelist:</p>

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## U.S. VIRGIN ISLANDS DIGITAL HEALTH SUMMIT 2023

	<ul style="list-style-type: none"><li>• N'gai Oliveras   Cybersecurity Advisor, Cybersecurity Infrastructure and Security Agency (CISA), DHS</li></ul> Moderator: Conrad Clyburn, Zane Networks Consultant & Founder and CEO, MedForeSight
2:25 pm – 3:35 pm	<p><b>The Risks of Riding the Technology Transformation Wave   Q &amp; A Panel Discussion</b></p> <p>Elon Musk was quoted as saying that “AI is a fundamental risk to the existence of civilization.” What are the guardrails the USVI should be considering? What role should citizens and the general public play? Hear responses from an expert panel including CRISP Shared Services leadership, Government, Local Physicians &amp; Subject Matter Experts.</p> <p>Panelists:</p> <ul style="list-style-type: none"><li>• Alphonso Rodriguez Jr., Entrepreneurship Manager   UVI Research &amp; Technology Park</li><li>• Dante Galiber, MD, Director of Cardiology   Juan F. Luis Hospital</li><li>• Craig Behm – President &amp; CEO   CRISP Shared Services (CSS)</li><li>• Brandon Lewis, Medicaid Director   West Virginia Department of Health and Human Resources</li></ul> <p>Moderated by Ernest Carter, MD, PhD   2022 Keynote Speaker</p> <p><b>Defending Against Today’s Threats: Building Secure and Resilient Infrastructure   Cybersecurity 101</b></p> <p><i>Cybersecurity and Infrastructure Security Agency (CISA) is the operational lead for federal cybersecurity and the national coordinator for critical infrastructure security and resilience. CISA states that it is designed for collaboration and partnership to support the mission to reduce risk to the nation’s cyber and physical infrastructure.</i></p> <p>This session will provide an awareness of the federal guidance, tools, and steps necessary to secure and protect USVI critical infrastructure. Our Bureau of Information Technology and our Middle Mile Provider, VINGN will answer questions about how they are tasked, ready and engaged in our Territorial cybersecurity efforts.</p> <p>Presenter:</p> <ul style="list-style-type: none"><li>• N'gai Oliveras   Cybersecurity Advisor, Cybersecurity Infrastructure and Security Agency (CISA), DHS</li></ul> <p>Panelists:</p>



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	<ul style="list-style-type: none"> <li>• The Honorable Rupert Ross, Director / Chief Information Officer   Bureau of Information Technology</li> <li>• Daryl Wade, Senior Vice President / Chief Information Officer   viNGN</li> </ul>
3:35 pm – 3:45 pm	<p><b>Spotlight USVI Collaborations and New Opportunities:</b> <i>Schneider Regional Medical Center + Howard University Collaboration</i></p> <ul style="list-style-type: none"> <li>• Tina Comissiong, Esq., CEO   Schneider Reginal Medical Center</li> </ul>
3:45 pm – 4:00 pm	<p><b>Closing and Wrap up:</b></p> <ul style="list-style-type: none"> <li>• The Honorable Tregenza A. Roach, Esq., Lieutenant Governor of the US Virgin Islands</li> </ul>
4:00 pm	<p>Exhibitor Floor Open</p> <p><b>Deeper Dive with Subject Matter Experts</b> <i>Answers to Your Pressing Questions – Resources, Expertise, Tools Q &amp; A</i></p> <p><i>Opportunity for deeper dive with Subject Matter Experts at Exhibit booths and breakout areas</i></p>
<b>Friday, June 16<sup>th</sup></b>	<b>PROVIDER FOCUS... CALLING ALL PROVIDERS AND STAFF!</b>
8:00 am – 8:30 am	Breakfast / Exhibitor Floor Open
8:30 am – 9:10 am	<b>Provider Focus:</b> Critical Conversations
9:15 am – 10:00 am	<p><b>From Concept to Reality</b> – <i>A broad discussion intended to help create a roadmap to embracing digital advancements to extend high quality care while reducing employee toil AND reducing costs.</i></p> <p>Learn about technologies, tools and advancements in medicine. Hear about practical back-end staffing, support and staff training tools from the experts and developers of these tools. Glean resources and information for new revenue capture and productivity tracking in Health IT.</p> <p><b>Feat:</b> <i>ExpandMD, CommHIT, Gainwell, digiiMED, SETRC, Damon House, Medical Revenue Cycle Specialists, Zane Networks</i></p>
10:00 am - 10:55 am	<p><b>Charting a Reliable Path for the Future of Integrated Health:</b> <i>USVI eScan 2023 Perspectives by CommHIT</i></p> <p>Presenters:</p> <ul style="list-style-type: none"> <li>• Kendra Siler, PhD   President &amp; CEO, CommunityHealth IT</li> <li>• David Willis, MD   Chief Medical Information Officer, CommunityHealth IT</li> </ul>



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